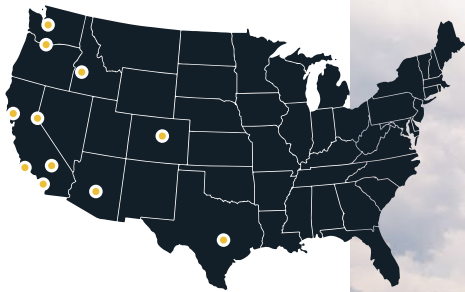




7th ANNUAL ADVENTURE VAN EXPO®

2024 Dates & Locations:

April 13-14	Scottsdale, AZ
April 27-28	Austin, TX
May 4-5	San Juan Capistrano, CA
May 11-12	Santa Rosa, CA
June 22-23	Hood River, OR
June 29-30	Boise, ID
July 27-28	Evergreen, CO
September 7-8	Enumclaw, WA
September 14-15	Palisades Tahoe, CA
October 19-20	Big Bear, CA
October 26-27	Ventura, CA



2024



ABOUT THE EXPO

The Show:

The main attraction is the custom built adventure vans. These vehicles are mostly Mercedes Benz Sprinters, Ford Transits and Ram Promasters. At the show, you'll see the latest innovations in solar, sleeping spaces, lighting, off-road components, and much more. Everything you would want to see in a Class B RV.

In addition to Vans, the expo hosts Truck Campers, Travel Trailers, Roof-Top Tents, and other products an outdoor vehicle enthusiast would enjoy.

At the show, vehicles and booths are open house, with live music both day and night.

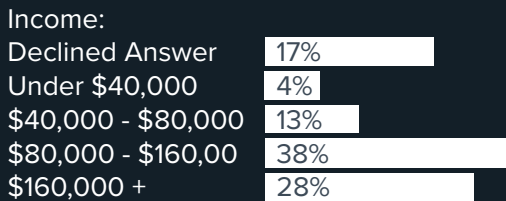
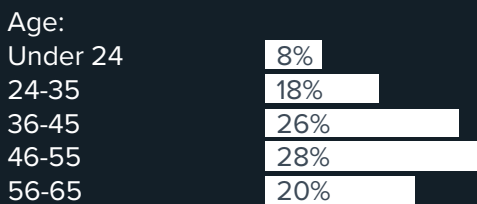
We have a top tier demographic attending the show who like to shop. Generally our shows are paid attendance, which reduces the number of tire kickers.

- National show with presence in the best van markets in the county.
- 6000 to 7,500+ Capacity per Weekend and Growing.
- Around 100 Vendors per Show.
- Great B2B Opportunities.
- Radio, Print, and Web Advertising.
- Robust Social Media.
- 49K+ IG followers, Posting daily.
- 24,000+ Person Email List.
- 25,000+ Monthly Web Traffic.
- Van Tours Available on YouTube.



“ We have been very impressed with the quality and turnout of all of the shows that A.V.E. has put on. They have been well worth the time and we have gotten a lot of value out of them. ”
 - K. Gorham, Aluminess

Demographics



Partial List of Exhibitors:

- Mercedes Benz Sprinter
- Airstream
- Winnebago
- Tourig
- Van Compass
- Storyteller RV
- Benchmark Vehicles
- La Mesa RV
- Owl Van Engineering
- Quigley
- Aluminess
- Go Camp
- CA Tuned
- Four Wheel Camper
- Adventure Wagon
- Cake Bikes
- Vannon
- RB Components
- Sportsmobile
- Agile Offroad
- Flarespace



Expo Sponsorship Opportunities

Join us for another great season! If you're interested in coming in as a sponsor, there are 5 main Tier levels to choose from, as well as 2 exclusive top spots. Check out the table below to help choose the package that is right for your business. If something isn't on the list that you would like to see, let us know!

SHOW HOST

MARKET RATE

50x50 Best Placement in the Venue. All Benefits of Title Sponsorship.

- Vinyl Banner Hung at Venue
- Free Newsletter Top Block
- Inquire to Host Saturday Vendor Cocktail Party

PLATINUM

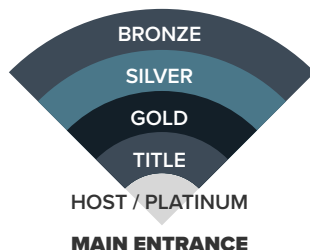
\$3500 - \$5000

50x50 2nd Best Placement in the Venue. All Benefits of Title Sponsorship.

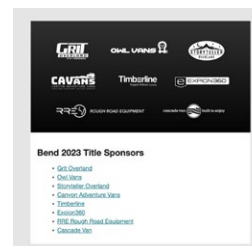
- Free Newsletter Block

LEVEL	\$2500 Title (Limit 8)	\$2,000 Gold	\$1,000 Silver	\$800 Bronze	\$500 Tent
Site Dimensions (Feet)	25x50	25x40	25x30	25x30	10x10
1 Van	X	X	X	X	
2 Vans	X	X			
+\$300 per Extra Van (Limit 2)					
Camping	X	X	X	X	
Instagram Carousel Inclusion			X	X	
1 Social Media Post FB/IG	X	X	X		
2 Social Media Post FB/IG	X				
Logo on Website	X	X	X	X	
Discounted Email Blocks	X	X	X		
Logo Link in Newsletter	X				

GENERAL SHOW LAYOUT



LOGO IN NEWSLETTER EXAMPLE



OTHER MARKETING OPTIONS

We have several other marketing options available. Ask for more details on some of the options below.

- Email Marketing
- YouTube Videos
- Social Promotion
- Print Ads in our Sourcebook

WE'D LOVE TO HAVE YOU JOIN US AT THE ADVENTURE VAN EXPO

As we gear up for another season of showing off the best of the best in the outdoor adventure van industry, we invite you to join us as a sponsor. Our show promises a unique opportunity to connect with an active audience who's passionate about outdoor vehicles and exploration. With a top-tier demographic, tons of show promotion, and great B2B networking, your business is sure to receive unparalleled value as a part of the show.

If you're ready to elevate your brand in the world of adventure vehicles, contact us today to explore the possibilities. Let's embark on this exciting journey together and make the upcoming season an unforgettable experience for all.

CONTACT

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[@adventurevanexpo](https://www.instagram.com/adventurevanexpo)

